SurveyNinja

Banner ad survey

10 questions. About 2 min to answer.

Banner ads in general

1. In what places do you notice banner ads most often?

Choose all that apply.

- ☐ City center
- ☐ Malls
- ☐ Railway stations
- ☐ Metro stations
- ☐ Local streets
- ☐ Busy roads
- ☐ Other: _____

2. Do you pay attention to banner ads?

Choose one answer.

- ○ Yes, always
- ○ Sometimes
- ○ Rarely
- ○ Never

3. Have you ever bought products or services based on banner ads?

Choose one answer.

- ○ Yes
- ○ No

Your banner

4. Have you seen the banner ads of our brand?

Choose one answer.

- ○ Yes
- ○ No

5. Where did you see our banner ad?

_____

_____

_____

6. Evaluate the banner ad's location

1 2 3 4 5

7. **How do you feel about the banner ad?**

Choose one answer.

- ◯ Positive
- ◯ Negative
- ◯ Neutral

8. **Is there anything you don't like in the ad?**

Profile

9. **What's your gender?**

Choose one answer.

- ◯ Male
- ◯ Female

10. **What's your age?**

Choose one answer.

- ◯ Younger than 18
- ◯ 18–24
- ◯ 25–34
- ◯ 35–44
- ◯ 45–54
- ◯ 55–64
- ◯ 65 and older

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/banner-ads-survey

Survey template from SurveyNinja: surveyninja.io