SurveyNinja

Demographic survey

9 questions. About 2 min to answer.

About the person

1. What is your age range?

We ask so we can compare answers between age groups. Choose one answer.

- ○ Under 18
- ○ 18–24
- ○ 25–34
- ○ 35–44
- ○ 45–54
- ○ 55–64
- ○ 65 or older
- ○ Prefer not to say

2. How do you describe your gender?

If none of these fits, write your own answer in the free field. Choose one answer.

- ○ Woman
- ○ Man
- ○ Non-binary
- ○ Prefer not to say
- ○ Other: _____

Where they live

3. Where do you live?

Your state or region and country. Leave it blank if you prefer not to say.

_____

_____

_____

4. What type of area do you live in?

Choose one answer.

- ○ A large city
- ○ A small city or town
- ○ A rural area
- ○ Prefer not to say

Education and work

5. What is the highest level of education you have completed?

Choose one answer.

- ○ Less than high school
- ○ High school diploma or equivalent
- ○ Vocational or technical training
- ○ Some college, no degree
- ○ Bachelor's degree
- ○ Master's degree
- ○ Doctorate or professional degree
- ○ Prefer not to say

6. Which of these describes your current situation?

Choose all that apply.

- ☐ I work full-time
- ☐ I work part-time
- ☐ I'm self-employed or freelance
- ☐ I'm looking for work
- ☐ I'm a student
- ☐ I'm retired
- ☐ I take care of the home or family
- ☐ Prefer not to say

Household

7. How many people live in your household, including you?

Choose one answer.

- ○ 1
- ○ 2
- ○ 3
- ○ 4
- ○ 5
- ○ 6 or more
- ○ Prefer not to say

8. What is your household's total yearly income before taxes?

Amounts in [currency]. Count the income of everyone who lives with you and choose the closest range. Choose one answer.

- ○ Under 25,000
- ○ 25,000 to 49,999
- ○ 50,000 to 74,999
- ○ 75,000 to 99,999
- ○ 100,000 to 149,999
- ○ 150,000 or more
- ○ Prefer not to say

9. Which languages do you speak at home?

Choose all that apply.

- ☐ English
- ☐ Spanish
- ☐ Chinese
- ☐ Prefer not to say
- ☐ Other: _____

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/demographic-survey

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