SurveyNinja

Event feedback survey

6 questions. About 2 min to answer.

Why they came

1. How did you find out about the event?

Choose one answer.

- ○ Got an invitation
- ○ Saw a post on social media
- ○ Found information in Google search results
- ○ Heard about it from friends
- ○ Other: _____

2. Why did you choose to attend our event, and what were you most interested in?

Choose all that apply.

- ☐ Event content — expand my knowledge
- ☐ Speakers
- ☐ Networking opportunities
- ☐ Chance to present my ideas/work to others
- ☐ Was accompanying a friend
- ☐ Other: _____

The experience

3. How much time did you spend at the event?

Choose one answer.

- ○ Less than an hour
- ○ 1–2 hours
- ○ 3–4 hours
- ○ I stayed till the end
- ○ Other: _____

4. How satisfied were you with the event experience?

1 2 3 4 5 6 7 8 9 10

In their own words

5. What was your favorite thing about the event?

_____

_____

_____

6. **If you could change one thing, what would it be?**

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/event-feedback-survey

Survey template from SurveyNinja: surveyninja.io