

Gym feedback form

9 questions. About 2 min to answer.

How members found you

1. Where did you find out about our gym?

Choose one answer.

- | | |
|---|---|
| ☐ Social media ads | ☐ Friend's recommendation |
| ☐ Search engine ads | ☐ Other: _____ |
| ☐ Outdoor ads | |

2. How often do you go to the gym?

Choose one answer.

- | | |
|--|---|
| ☐ 5-7 times a week | ☐ Several times a month |
| ☐ 3-4 times a week | ☐ Several times a year |
| ☐ 1-2 times a week | ☐ Other: _____ |

Workouts and equipment

3. Which additional kinds of exercises do you prefer?

Choose all that apply.

- | | |
|-------------------------------------|---------------------------------------|
| ☐ Fitness | ☐ Dancing |
| ☐ Yoga | ☐ Cardio |
| ☐ Stretching | ☐ Other: _____ |

4. Evaluate the gym equipment

1	2	3	4	5
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Price and staff

5. Are you satisfied with the pricing?

Choose one answer.

- | | |
|---------------------------|--------------------------|
| ☐ Yes | ☐ No |
|---------------------------|--------------------------|

6. Evaluate our staff

1	2	3	4	5
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The overall verdict

7. Overall, to what extent are you satisfied with the gym?

1 – Not satisfied, 5 – Very satisfied

1	2	3	4	5
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8. Would you recommend our gym to a friend?

Choose one answer.

☐ Yes ☐ No

9. Share your ideas and suggestions on how we can improve the gym

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/gym-assessment-form

Survey template from SurveyNinja: surveyninja.io