SurveyNinja

Product-market fit survey

5 questions. About 2 min to answer.

The Sean Ellis question

1. How would you feel if you could no longer use [Product]? Required

Choose one answer.

- ○ Very disappointed
- ○ Somewhat disappointed
- ○ Not disappointed (it isn't really that useful)
- ○ N/A – I no longer use [Product]

What users value

2. What is the main benefit you get from [Product]? Required

3. What type of people do you think would benefit most from [Product]?

4. How can we improve [Product] for you?

How they use it

5. How often do you use [Product]? Required

Choose one answer.

- ○ Every day
- ○ A few times a week
- ○ About once a week
- ○ A few times a month
- ○ Less often

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/product-market-fit-survey

Survey template from SurveyNinja: surveyninja.io