SurveyNinja

Webinar feedback survey

11 questions. About 2 min to answer.

The session

1. Overall, how would you rate the webinar? Required

1 2 3 4 5

2. How did you watch it? Required

Choose one answer.

- ○ Live
- ○ Partly live, partly the recording
- ○ The recording

3. How useful was the content for your work? Required

Choose one answer.

- ○ Very useful
- ○ Not very useful
- ○ Useful
- ○ Not useful at all
- ○ Somewhat useful

4. How would you rate the speaker? Required

Think of how clear, engaging and well prepared the talk was. Choose one answer.

- ○ Excellent
- ○ Fair
- ○ Very good
- ○ Poor
- ○ Good

5. How was the length of the webinar? Required

Choose one answer.

- ○ Too short
- ○ A little long
- ○ About right
- ○ Too long

The technical side

6. Did you have any technical problems? Required

With the link, sound, video or slides. Choose one answer.

- ○ Yes
- ○ No

7. What went wrong?

Choose all that apply.

- ☐ I couldn't join or the link didn't work
- ☐ The sound was poor or cut out
- ☐ The video froze or lagged
- ☐ The slides or screen were hard to read
- ☐ The chat or Q&A didn't work
- ☐ Other: _____

What comes next

8. What was missing, or what would you like us to go deeper on?

_____

_____

_____

9. How did you hear about this webinar?

Choose one answer.

- ○ Email or newsletter
- ○ Social media
- ○ Our website
- ○ A colleague or friend
- ○ A partner or another event
- ○ Other: _____

10. What would you like as a next step? Required

Choose one answer.

- ○ A demo of [Product] for my team
- ○ An invitation to the next webinar
- ○ The recording and slides
- ○ Nothing for now

11. Where should we send it?

We'll use your email only for what you asked for.

E-mail: _____

Run it online for free

Copy this template to SurveyNinja, send the link and the answers go into a ready report with charts.

surveyninja.io/templates/webinar-feedback-survey

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